



Own Your Retirement

bloomliving.co.nz

Freehold
Retirement

BloomTMLiving

Welcome to Bloom Living

We build beautifully livable, freehold apartments so that you can have the freedom and financial security to own your retirement.

The key word here is freehold. Bloom apartments are priced at a point that's surprisingly achievable, and because they're freehold unit titles, our owners retain 100% of proceeds from any future resale.

Our apartments are designed for those aged 55 and over who want to downsize from a larger family home, 'down tools' to reduce maintenance, or lock up and leave regularly to travel or visit family.

Low in maintenance and built with solid, good quality materials, all Bloom apartment buildings are carefully located in popular Auckland suburbs, close to local amenities and transport – and for many of our owners, close to family, friends and the community they love.



Our mission is simple: to provide achievable, independent freehold retirement living, so you have the freedom to flourish and enjoy your retirement, your way.





“We chose Bloom because of its freehold ownership structure. We were able to bring our dog, be close to family and friends, and be within walking distance to trains and many other local amenities. The Residents’ Lounge encourages a sense of community and friendship and is great for combating loneliness!”

Kaywin Robertson

Bloom Swanson, Henderson

Designed for Living

Bloom Living was founded in 2008 to offer freehold retirement homes, which means our team has had plenty of experience in getting it right.

Bloom developments are based on our ‘lifetime design’ philosophy of enabling owners to remain independent for as long as possible. Apartments are designed using a well-refined model to create stylish, secure and low maintenance environments that are easy to love.



Our apartments are designed to help you live independently for as long as possible. Simple considerations make all the difference, for example level access from the front door or lift to your apartment, level access showers, and extra-wide hallways and doorways designed to accommodate mobility aids.

We continually refine our designs to ensure that we’re offering beautiful, livable apartments for an achievable price.

Belong. Be Connected. Be Happy

Our apartments are designed exclusively for those aged 55 and over, so our owners tend to develop a real sense of camaraderie and community. Our self-managing body corporate structure means that owners make decisions about the management of each development – Bloom Living has no further involvement once they are fully sold.

We carefully select locations that are within walking distance of public transport as well as amenities such as shops, libraries, clubs, medical centres and other community facilities.

Each development includes communal landscaped gardens, as well as an orchard and vegetable gardens for use by all, and some have a 'residents' lounge' so owners can socialise as much or as little as they wish to.

Our apartments are located in the heart of well-established suburbs: the suburbs where many of our owners have lived for years – or where their family or friends are close at hand.



“We have a great community atmosphere. I know all my neighbours’ names – and they are all so friendly. You can be as private or as public as you wish.”

Bridget

Bloom Edinburgh, Pukekohe

Security features for peace of mind

Our owners love the security of apartment living. The front gate provides access with an Aiphone video intercom system and there's another at the front door of the apartment building, so you can always see who's arriving.

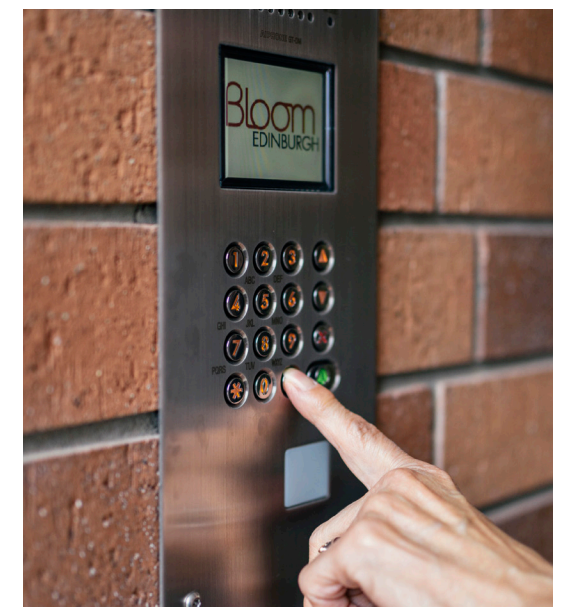
All ground floor apartments have security alarms, while smoke alarms and a sprinkler system are provided throughout every Bloom building.

A place for everything

Our ground floor apartments have their own gardens and higher-level apartments have balconies, plus all apartments come with a car park and some also have carports and storage lockers.

Over the years we've found clever ways to make the most of every metre – so our apartments feel surprisingly spacious.

Bloom apartments all have two bedrooms, giving you the flexibility to have guests or grandchildren to stay - or a live-in caregiver should you need one.



Low maintenance and energy efficient

We understand the importance of keeping power bills reasonable. That's why Bloom apartments are constructed from solid materials, with a simple roof structure and weather-tight wall cladding system. All windows and external doors are double glazed and the apartments are designed to maximise natural light and energy efficiency.



The freedom of freehold retirement starts here

At Bloom we do everything we can to make your transition less stressful. We have a proven track record for finishing projects on time and on budget, which means we can offer certainty about the date of completion. What's more, because we have standardised apartment plans, we already have existing apartments available for viewing in other developments.

Your first step is to come and take a look at one of our open homes. They're advertised in local newspapers or check our website bloomliving.co.nz for details.

Our Sales Manager and interior designer, Chrissie McKee, is available to talk you through Bloom Living's apartment plans and pricing options.

If construction is already underway, she may be able to show you a finished apartment, so you can see just how beautifully livable they are.

When you decide to purchase, your apartment is secured with just a \$10,000 deposit. The balance is payable once a Code Compliance Certificate and titles have been issued. In the meantime, your deposit is held in the Bloom solicitor's trust account and is not used by the developer. We advise consulting your own solicitor for impartial advice as part of the purchase process.

Moving into your Bloom apartment

The lead-time between paying your deposit and moving into your unit can vary from a few months to about one year. This gives you plenty of time to sell your existing home, but should you need more time this can be negotiated with our sales team. Our goal is to make your move as seamless and stressfree as possible.

Once you've moved in to your new apartment, you'll be welcomed by other residents and contacted by your body corporate manager with all the information you'll need to settle in.



“We are so proud to be living in a Bloom Apartment. It was the best decision for us. The residents are like extended family and everyone joins in on the various activities organised. No-one is ever lonely.”

Murray & Margaret Young

Bloom Swanson, Henderson

Don't miss this opportunity to own your own apartment and own your retirement.

As Bloom's sales manager
and interior designer, I have a real
passion for these apartments.

I would love to tell you more and
give you a sense of what living in
a Bloom community can be like.



Call Chrisee McKee 021 469 946
or email chrissie@bloomliving.co.nz